# BROWN ADVISORY U.S. MID-CAP GROWTH EQUITY STRATEGY

AS OF DECEMBER 31, 2020



# **FIRM & STRATEGY OVERVIEW**





#### **FIRM**

## 1998

Brown Advisory becomes an independent, employee-owned firm. The firm was founded in 1993 as an affiliate of Alex. Brown

## 2008

Expands globally and today has clients in 39 countries

## 100%

Of our colleagues collectively own 70% of the firm's equity

## **INVESTMENT ASSETS**

## **51**

Equity investment and research professionals

## 16 years

Average years of investment experience for our equity research team

## **\$109** billion\*

In total assets under management for private clients, non-profits and institutions\*

## \$54 billion\*

Institutionally marketed strategy assets under management\*

<sup>\*</sup>Please see the end of this presentation for information regarding assets and important disclosures.

## **BROWN ADVISORY OVERVIEW**



# **The Brown Advisory Approach**

## **Philosophy**

- Fundamental, bottom-up research
- Long-term investment horizon
- Concentrated portfolios

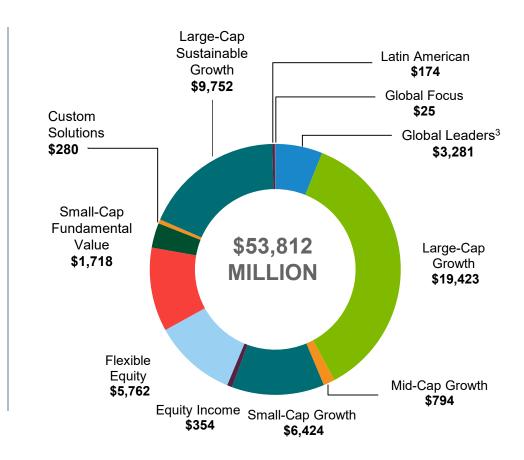
## **People**

- Collaborative investment team
- Sector-specific research analysts
- Brown Advisory Network

## **Process**

- Commitment to proprietary research
- Rigorous due diligence
- Valuation sensitivity

# Firmwide Institutional Strategy Assets By Strategy Breakdown<sup>1</sup>



¹Total strategy assets include accounts that are excluded from the composite. These assets include (1) single strategy assets of balanced accounts, (2) accounts that do not meet the composite minimum market value requirement and (3) accounts with restrictive guidelines Numbers may not total due to rounding. Firmwide Institutional Strategy Breakdown represents assets under management in institutionally marketed strategies. ²Fixed Income strategy assets include the Enhanced Cash, Core Fixed Income, Institutional Intermediate Fixed Income, Limited Duration, National Municipal Bond, Institutional Intermediate Aggregate and Single State Municipal Bond strategies. ³Global Leaders strategy listed assets include Global Concentrated Equity. This information is supplemental to the Brown Advisory Mid-Cap Growth Composite presentation.



U.S. MID-CAP GROWTH EQUITY STRATEGY

## **EQUITY RESEARCH TEAM**



# Our team is the foundation of everything we do

# **Equity Research Principles**

- Uphold an investment performance driven approach
- Promote the highest standards of ethics, transparency and professionalism
- Commit to a culture of shared responsibility
- Invest in our professional and personal growth

# **Team Highlights**

- Portfolio management has over 34 years combined experience
- 51 investment professionals with combined average of 16 years experience
- Average of four analysts to each economic sector
- Sub-segment of team (11) focused on SMID cap companies

## **EQUITY RESEARCH TEAM**



## **Portfolio Management**

#### **GEORGE SAKELLARIS, CFA**

Portfolio Manager/Associate PM: Mid-Cap Growth / Small-Cap Growth

#### CHRISTOPHER BERRIER

Portfolio Manager: Mid-Cap Growth, Small-Cap Growth

#### **EMILY WACHTMEISTER, CFA**

Associate PM/Technology Equity Research: Mid-Cap Growth

#### MANEESH BAJAJ, CFA

Portfolio Manager: Flexible Equity

#### RUPERT BRANDT, CFA

Portfolio Manager: Latin American

#### PETER CAWSTON

Portfolio Manager: Latin American

#### MICK DILLON, CFA

Portfolio Manager: Global Leaders

#### KARINA FUNK, CFA

Portfolio Manager: Large-Cap Sustainable Growth

#### **BRIAN GRANEY, CFA**

Portfolio Manager: Equity Income

#### DAVID POWELL, CFA

Portfolio Manager: Large-Cap Sustainable Growth

#### DAVID SCHUSTER

Portfolio Manager: Small-Cap Value

#### KENNETH STUZIN, CFA

Portfolio Manager: Large-Cap Growth

#### BERTIE THOMSON, CFA

Portfolio Manager: Global Leaders

#### **BUSINESS SERVICES**

#### **ROBERT FURLONG, CFA**

Investment experience since 2000

#### **CONSUMER**

#### ERIC CHA, CFA

Investment experience since 1999

#### **PATRICK MAHONEY**

Investment experience since 2007

#### DAN MOONEY, CFA

Investment experience since 2001

#### ALEX TREVINO

Investment experience since 2016

#### **FINANCIALS**

#### PRIYANKA AGNIHOTRI. CFA

Investment experience since 2009

#### **KENNETH COE, CFA**

Investment experience since 2010

#### **SHA HUANG**

Investment experience since 2016

#### **CAMERON MATHIS**

Investment experience since 2013

#### **HEALTH CARE**

#### SANJEEV JOSHI, CFA

Investment experience since 1994

#### MARK KELLY

Investment experience since 2008

#### SUNG PARK, CFA

Investment experience since 2003

#### **JAMIE WYATT**

Investment experience since 2018

# **INDUSTRIALS, BASIC MATERIALS**

#### JONATHAN CHOU, CFA

**Equity Research** 

Investment experience since 2002

#### **ADI PADVA**

& ENERGY

Investment experience since 2005

#### RODDY SEYMOUR-WILLIAMS

Investment experience since 2017

#### **TECHNOLOGY**

#### JOHN BOND, CFA

Investment experience since 1999

#### JOHN CANNING, CFA

Investment experience since 2014

#### DREW FRANCK

Investment experience since 2019

#### **ESG**

#### VICTORIA AVARA, CPA

Investment experience since 2019

#### **EMILY DWYER**

Investment experience since 2014

#### KATHERINE KROLL

Investment Specialist, Large-Cap Sustainable Growth

Investment experience since 2015

#### ANGELA WILSON

Investment experience since 2020

#### **GENERALIST**

#### RAN CHANG

Investment experience since 2017

#### THOMAS FITZALAN HOWARD

Investment experience since 2016

#### MICHAEL POGGI, CFA

Associate PM, Small Cap Value Investment experience since 2002

#### BRANDON WOODLAND, CFA

Investment experience since 2007

#### **INVESTIGATIVE**

#### LAUREN CAHALAN

Investment experience since 2018

#### **ELAINE TYLER**

Investment experience since 2020

#### RISK

#### **ERIN CAWLEY**

Investment experience since 2017

#### DAVID MYKRANTZ

Investment experience since 2020

#### **DIRECTOR OF RESEARCH**

#### ERIC GORDON, CFA

Investment experience since 1998

# **INVESTMENT PHILOSOPHY**



We believe that harnessing the power of *compounding* may help us achieve attractive *risk-adjusted* returns over the long-term

# **OUR "3G" INVESTMENT FILTER**



# A checklist for long-term compounders



## **OPPORTUNITY**

## **Durability**

- ✓ Large and/or growing market
- Market leader or share gainer
- ✓ Differentiated business model



## **EXECUTION**

## **Trust & Transparency**

- Capable, shareholderfriendly management
- Diverse and appropriate Board structure
- Well-structured, aligned incentives



## **ECONOMIC PROFIT**

## **Higher ROIC**

- ✓ Highly valuable incremental revenue
- High and/or rising margins and returns
- ✓ Capital efficient

# **OUR INVESTMENT PROCESS: AN OVERVIEW**



## Focused on what matters



## **IDEA GENERATION**

500+ Mgmt. Interviews/ Year

- Focus on long-term positive change
- Team-oriented technique allowing for a diverse point of view
- Shared library of knowledge (screening notes & scorecards)



## **DUE DILIGENCE**

**Metrics-based** 

- Additional primary source engagement to extract an analytical edge
- Interview customers, competitors, etc.
- Leverage firm connections



## **PORTFOLIO CONSTRUCTION**

**High Active Share** 

- Relatively concentrated
- Appropriately diversified
- Long-term oriented

## **GENERATING "3G" IDEAS**



# Looking for positive, long-term change

## Investable Universe: 2000+

## Sort by market cap and/or liquidity

- Segment by sector
- Rank by growth & gross margin

## "3G" Interviews: 500+

## Qualitative screen

- Apply "3G" filter & metrics
- Document via "screening" note

## **Due Diligence**

## Seek out variant perceptions

- Consult PM
- Move forward or discard

# Sample Screening Note\*

 PGND gets a 10-15% lift when clients choose CBS – roughly 30% of patient to to ~2/3.

#### Press Ganey (PGND) -- \$31 - Mkt Cap \$1.6b

This one could be interesting. High single-digit+ organic growth driven by regulation, HC consumerization trends, and product cycle. Huge revenue visibility; contracts already "2 – 2.5 years on average and lengthening. The company has "50% share of its core market and scale is increasing its advantage. "13x '16 EBITDA (mid-teens EBITDA growth) – so cheaper than HCSG with kind of similar profile form 100,000 ft.

#### Operations

- Press Ganey is the 800 lb gorilla in HC patient experience measurement (electronic and physical surveys). The company has been around for 30 years. Vestar bought a controlling Spite right as the market was tanking and a regulatory tailwind (Consumer Assessment of Healthbare Providers — CAHPS) was giving PGND's growth a lift — probably a good deal.
- Medicare reimbursement keys on some of this survey work those rule are broadening the
  types of HC providers with required surveys plus Medicare reimbursement hinges incrementally
  more on these surveys until it reaches (a potential) 2% hit in 20
- 90% 95% of PGND's ~\$300m+ of revenue this year will come from survey work; ~80 patier experience + ~15% other stuff (clinical outcomes, nursing stats, etc); 5% from consulting.
- Patient experience tends to generate ~\$75k / hospinal. Other services can lift that by \$10s of thousands. The average client uses ~2.5 out of dozons of products.

Contracts used to be one-year agreements that were volume based – now most are 3-year enterprise agreements with 1-2% escalators. 97% \$ reverges retention.

 Major costs include people (250 chen) service folks – they are known for high touch service); printing & postage (70m survey) and mailed – CMS doesn't allow eSurveys for CAHPS) – gives them a 57% gross margin; 36 / EBITDA margin.

#### <u>Growth</u>

- 8-11% organic growth + perhaps 0-3% from acquisitions
- Organic growth from the following:

New product cycle ~2-3% (% are just my guesses

- A new management team in 2012 shifted strategy from analytics (competing with Crimson in analytics not a good idea—product from old managers flopped) to census-based eSurveys.
- With census-based surveys (CBS), they collect real-time info form a much larger sample (as well as collecting the required manual surveys for CMS compliance)
- This gives the hospital real-time info to help them adjust course instead of learning 12 to 18 months later that they lost 1% of their Medicare revenue

ONLY

ise survey info on er this one for

tient%20survev

vover time;

ve. So, there is an that's why the s on various

ir 250 client service -) – other don't have

t a focus -- \$30m in 1 maybe \$50m in 1e a tame

ing it with 36%

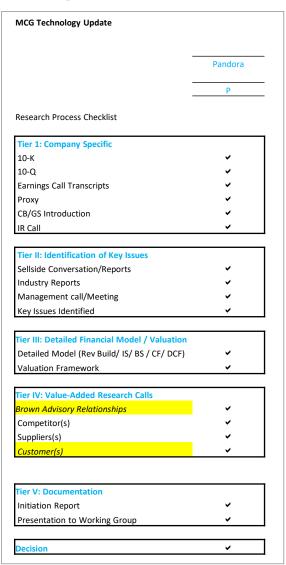
The information provided is confidential and created for internal use only; it is not published or disseminated to the public. The content is based on publicly available information, which has not been independently verified. The information is not current, and is subject to change at any time based on market or other conditions. Any reference to a specific company or security does not constitute a recommendation to buy, sell, hold or invest in the company or its securities. This material is not a solicitation, nor does it constitute investment advice and should not be considered a recommendation to buy or sell any security. The information has been prepared from sources believed reliable but is not guaranteed by us as to its timeliness or accuracy, and is not a complete summary or statement of all available data. Past performance does not imply or guarantee future results, which may vary.

## "3G" COMPANY DUE DILIGENCE

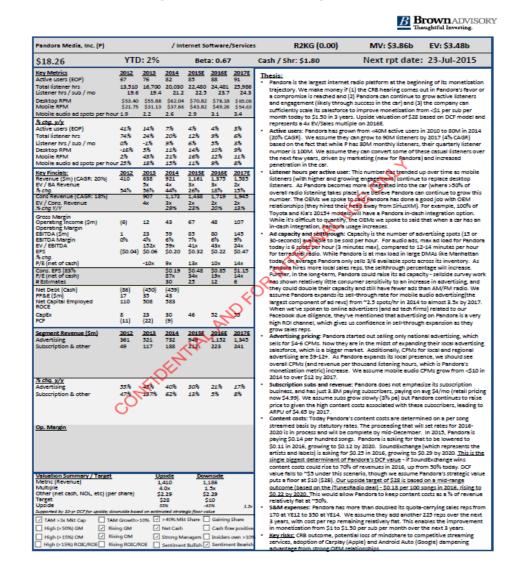


## Focus on value-added research to drive non-consensus views

## **Pipeline Checklist**



## **Sample Initiation Report**



The information provided is confidential and created for internal use only; it is not published or disseminated to the public. The content is based on publicly available information, which has not been independently verified. The information is not current, and is subject to change at any time based on market or other conditions. Any reference to a specific company or security does not constitute a recommendation to buy, sell, hold or invest in the company or its securities. This material is not a solicitation, nor does it constitute investment advice and should not be considered a recommendation to buy or sell any security. The information has been prepared from sources believed reliable but is not guaranteed by us as to its timeliness or accuracy, and is not a complete summary or statement of all available data. Past performance does not imply or guarantee future results, which may vary.

# **PORTFOLIO CONSTRUCTION**



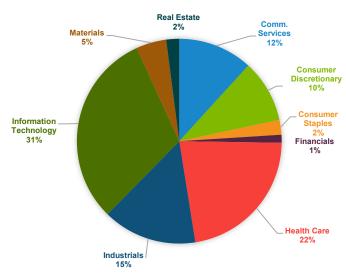
# Balancing opportunity and risk within a long-term framework

## **Portfolio Guidelines:**

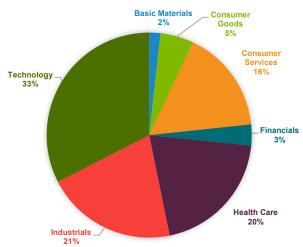
- High active share (85%-90%)
- Typically 50-80 Holdings
- Position weightings reflect balance of <u>long-term</u> opportunity vs. short-term risk
- Prudently diversified
- Consistent "high-quality" bias

## **Sector Diversification**

#### GICS classification as of December 31, 2020



## ICB classification as of December 31, 2020



## **PORTFOLIO RISK MANAGEMENT**



# Leveraging "tools" to manage constant market change



Factset portfolio

stress testing

- Bloomberg risk analytic reports
- Monthly CIO Factor reports
- Understanding economic cycles

## **Examples**

 Correlation and beta against macro variables (i.e. oil, interest rates, etc.)



## **OPERATIONAL TOOLS**

- Scorecards
- Historical valuation charts
- Portfolio risk/reward spreadsheet
- Proxy reports

#### **Examples**

Scorecard metrics in-line or against investment thesis



## **PORTFOLIO TOOLS**

- Risk reports
- Trade diary
- Third-party behavioral analysis
- ESG assessments

## **Examples**

Are non-idiosyncratic factors inline with philosophy?

## **SELL DISCIPLINE**



# A balanced focus on compounding & preserving portfolio risk/reward dynamics

## Why sell?

## THESIS VIOLATION

- Key metrics drift
- 3G profile compromised

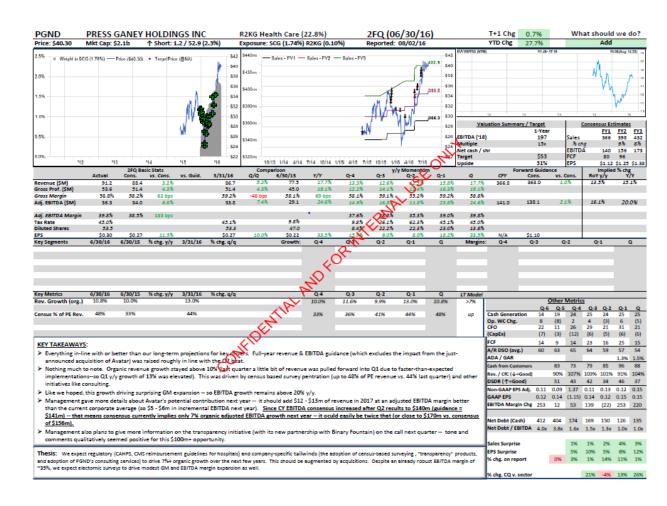
## **VALUATION & EXPECTATIONS**

- Price target achieved
- Valuation excessive
- Expectations high

## **OPPORTUNITY COST**

- Portfolio holdings
- Pipeline candidates

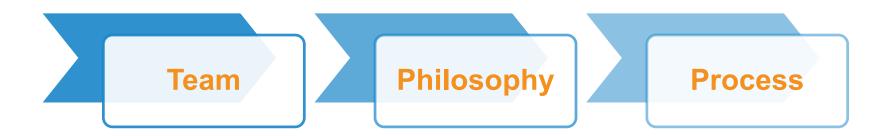
# Final Scorecard & "After Action Review" What lesson did we learn?



Source: FactSet. The information provided is confidential and created for internal use only; it is not published or disseminated to the public. The content is based on publicly available information, which has not been independently verified. The information is not current, and is subject to change at any time based on market or other conditions. Any reference to a specific company or security does not constitute a recommendation to buy, sell, hold or invest in the company or its securities. This material is not a solicitation, nor does it constitute investment advice and should not be considered a recommendation to buy or sell any security. The information has been prepared from sources believed reliable but is not guaranteed by us as to its timeliness or accuracy, and is not a complete summary or statement of all available data. Past performance does not imply or guarantee future results, which may vary.

## **OUR INVESTMENT OBJECTIVE**





Our philosophy and process aim to generate attractive *risk-adjusted* returns over a full market cycle through stock-selection and downside protection



# **PORTFOLIO ATTRIBUTES**

As of 12/31/2020

## **PORTFOLIO HOLDINGS**

# Brown ADVISORY Thoughtful Investing.

#### Representative Mid-Cap Growth Equity Account As of 12/31/2020

1 GoDaddy, Inc. CI A       3.5         2 Teleflex, Inc.       3.4         3 Pinterest, Inc CI A       3.3         4 IAA, Inc.       3.3         5 Ball Corp.       3.0         6 Marvell Technology Group Ltd.       2.9         7 Waste Connections Inc       2.7         8 Match Group, Inc.       2.4         9 Dynatrace Holdings LLC       2.2         10 Autodesk, Inc.       2.2         11 Edwards Lifesciences Corp.       2.2         12 Cash & Equivalents       2.1         13 Mimecast, Ltd.       2.1         14 Catalent, Inc.       2.0         15 Veeva Systems, Inc. CI A       2.0         15 Veeva Systems, Inc. CI A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9         20 KLA Corp.       1.8		SECURITY	% PORTFOLIO			
3 Pinterest, Inc CI A       3.3         4 IAA, Inc.       3.3         5 Ball Corp.       3.0         6 Marvell Technology Group Ltd.       2.9         7 Waste Connections Inc       2.7         8 Match Group, Inc.       2.4         9 Dynatrace Holdings LLC       2.2         10 Autodesk, Inc.       2.2         11 Edwards Lifesciences Corp.       2.2         12 Cash & Equivalents       2.1         13 Mimecast, Ltd.       2.1         14 Catalent, Inc.       2.0         15 Veeva Systems, Inc. CI A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9	1	GoDaddy, Inc. CI A	3.5			
4 IAA, Inc.       3.3         5 Ball Corp.       3.0         6 Marvell Technology Group Ltd.       2.9         7 Waste Connections Inc       2.7         8 Match Group, Inc.       2.4         9 Dynatrace Holdings LLC       2.2         10 Autodesk, Inc.       2.2         11 Edwards Lifesciences Corp.       2.2         12 Cash & Equivalents       2.1         13 Mimecast, Ltd.       2.1         14 Catalent, Inc.       2.0         15 Veeva Systems, Inc. Cl A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9	2	Teleflex, Inc.	3.4			
5 Ball Corp.       3.0         6 Marvell Technology Group Ltd.       2.9         7 Waste Connections Inc       2.7         8 Match Group, Inc.       2.4         9 Dynatrace Holdings LLC       2.2         10 Autodesk, Inc.       2.2         11 Edwards Lifesciences Corp.       2.2         12 Cash & Equivalents       2.1         13 Mimecast, Ltd.       2.1         14 Catalent, Inc.       2.0         15 Veeva Systems, Inc. CI A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9	3	Pinterest, Inc CI A	3.3			
6 Marvell Technology Group Ltd.       2.9         7 Waste Connections Inc       2.7         8 Match Group, Inc.       2.4         9 Dynatrace Holdings LLC       2.2         10 Autodesk, Inc.       2.2         11 Edwards Lifesciences Corp.       2.2         12 Cash & Equivalents       2.1         13 Mimecast, Ltd.       2.1         14 Catalent, Inc.       2.0         15 Veeva Systems, Inc. Cl A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9	4	IAA, Inc.	3.3			
7 Waste Connections Inc       2.7         8 Match Group, Inc.       2.4         9 Dynatrace Holdings LLC       2.2         10 Autodesk, Inc.       2.2         11 Edwards Lifesciences Corp.       2.2         12 Cash & Equivalents       2.1         13 Mimecast, Ltd.       2.1         14 Catalent, Inc.       2.0         15 Veeva Systems, Inc. Cl A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9	5	Ball Corp.	3.0			
8 Match Group, Inc.       2.4         9 Dynatrace Holdings LLC       2.2         10 Autodesk, Inc.       2.2         11 Edwards Lifesciences Corp.       2.2         12 Cash & Equivalents       2.1         13 Mimecast, Ltd.       2.1         14 Catalent, Inc.       2.0         15 Veeva Systems, Inc. Cl A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9	6	Marvell Technology Group Ltd.	2.9			
9 Dynatrace Holdings LLC       2.2         10 Autodesk, Inc.       2.2         11 Edwards Lifesciences Corp.       2.2         12 Cash & Equivalents       2.1         13 Mimecast, Ltd.       2.1         14 Catalent, Inc.       2.0         15 Veeva Systems, Inc. CI A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9	7	Waste Connections Inc	2.7			
10 Autodesk, Inc.       2.2         11 Edwards Lifesciences Corp.       2.2         12 Cash & Equivalents       2.1         13 Mimecast, Ltd.       2.1         14 Catalent, Inc.       2.0         15 Veeva Systems, Inc. Cl A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9	8	Match Group, Inc.	2.4			
11 Edwards Lifesciences Corp.       2.2         12 Cash & Equivalents       2.1         13 Mimecast, Ltd.       2.1         14 Catalent, Inc.       2.0         15 Veeva Systems, Inc. Cl A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9	9	Dynatrace Holdings LLC	2.2			
12 Cash & Equivalents       2.1         13 Mimecast, Ltd.       2.1         14 Catalent, Inc.       2.0         15 Veeva Systems, Inc. Cl A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9	10	Autodesk, Inc.	2.2			
13 Mimecast, Ltd.       2.1         14 Catalent, Inc.       2.0         15 Veeva Systems, Inc. CI A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9	11	Edwards Lifesciences Corp.	2.2			
14 Catalent, Inc.       2.0         15 Veeva Systems, Inc. CI A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9	12	Cash & Equivalents	2.1			
15 Veeva Systems, Inc. Cl A       2.0         16 Genpact Ltd.       2.0         17 Intuit, Inc.       2.0         18 SBA Communications Corp.       2.0         19 National Vision Holdings, Inc.       1.9	13	Mimecast, Ltd.	2.1			
16Genpact Ltd.2.017Intuit, Inc.2.018SBA Communications Corp.2.019National Vision Holdings, Inc.1.9	14	Catalent, Inc.	2.0			
17 Intuit, Inc. 2.0 18 SBA Communications Corp. 2.0 19 National Vision Holdings, Inc. 1.9	15	Veeva Systems, Inc. CI A	2.0			
18SBA Communications Corp.2.019National Vision Holdings, Inc.1.9	16	Genpact Ltd.	2.0			
19 National Vision Holdings, Inc. 1.9	17	Intuit, Inc.	2.0			
	18	SBA Communications Corp.	2.0			
20 KLA Corp. 1.8	19	National Vision Holdings, Inc.	1.9			
	20	KLA Corp.	1.8			

	SECURITY	% PORTFOLIO
21	Charles River Laboratories International, Inc.	1.8
22	Etsy, Inc.	1.7
23	Electronic Arts, Inc.	1.7
24	FMC Corp.	1.7
25	Zynga, Inc.	1.7
26	Bio-Rad Laboratories, Inc. Cl A	1.7
27	Casey's General Stores, Inc.	1.6
28	SiteOne Landscape Supply, Inc.	1.6
29	Oak Street Health, Inc.	1.5
30	TransUnion	1.5
31	Shift4 Payments, Inc. CI A	1.5
32	Woodward, Inc.	1.5
33	WEX, Inc.	1.4
34	Bright Horizons Family Solution, Inc.	1.4
35	Verisk Analytics, Inc.	1.4
36	Twilio, Inc.	1.4
37	Liberty Broadband Cl A	1.4
38	NXP Semiconductor NV	1.3
39	Booz Allen Hamilton Holding Co.	1.3
40	Fair Isaac Corp.	1.3

(Continued on next page)

Source: FactSet®. The information provided in this material is not intended to be and should not be considered to be a recommendation or suggestion to engage in or refrain from a particular course of action or to make or hold a particular investment or pursue a particular investment strategy, including whether or not to buy, sell, or hold any of the securities mentioned. It should not be assumed that investments in such securities have been or will be profitable. References to specific securities are for illustrative purposes only and do not represent all of the securities purchased, sold or recommended for advisory clients. Portfolio information is based on a representative Mid-Cap Growth account and is provided as supplemental information. Please see the Brown Advisory Mid-Cap Growth Equity disclosure for more information.

## **PORTFOLIO HOLDINGS**



## Representative Mid-Cap Growth Equity Account As of 12/31/2020

	SECURITY	% PORTFOLIO
41	KKR & Co., Inc	1.2
42	Guidewire Software, Inc.	1.1
43	Workiva, Inc.	1.1
44	Ross Stores, Inc.	1.1
45	Lululemon Athletica, Inc.	1.0
46	Live Nation Entertainment, Inc.	1.0
47	IDEX Corp.	1.0
48	ServiceNow, Inc.	1.0
49	Cooper Companies, Inc.	1.0
50	Bruker Corp.	1.0
51	Ulta Salon Cosmetics & Fragrance, Inc.	1.0

SE	ECURITY	% PORTFOLIO
52 As	cendis Pharma A/S - ADR	1.0
53 De	exCom, Inc.	0.9
54 He	ealthEquity, Inc.	0.9
55 Cii	ntas Corp.	0.9
56 Ja	ck Henry & Associates, Inc.	0.7
57 Bio	ohaven Pharmaceutical Holding Company Ltd.	0.7
58 Du	un & Bradstreet Holdings, Inc.	0.7
59 As	spen Technology, Inc.	0.7
60 Br	own-Forman Corp. Cl B	0.7
61 Blu	ueprint Medicines Corp	0.6
62 Ina	ari Medical, Inc.	0.6
63 Ne	eurocrine Biosciences, Inc.	0.4

Source: FactSet<sup>®</sup>. The information provided in this material is not intended to be and should not be considered to be a recommendation or suggestion to engage in or refrain from a particular course of action or to make or hold a particular investment or pursue a particular investment strategy, including whether or not to buy, sell, or hold any of the securities mentioned. It should not be assumed that investments in such securities have been or will be profitable. References to specific securities are for illustrative purposes only and do not represent all of the securities purchased, sold or recommended for advisory clients. Portfolio information is based on a representative Mid-Cap Growth account and is provided as supplemental information. Please see the Brown Advisory Mid-Cap Growth Equity disclosure for more information.

# **PORTFOLIO ATTRIBUTES**



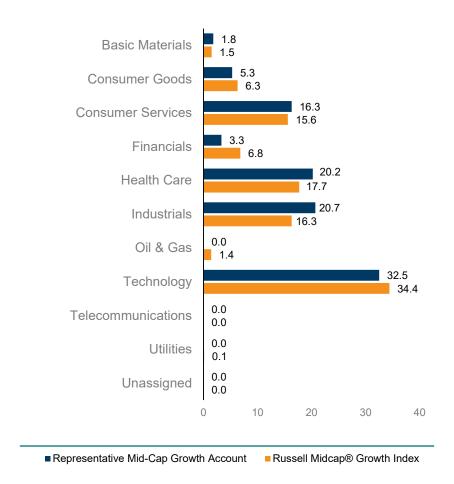
## **CHARACTERISTICS**

As of 12/31/2020

	REPRESENTATIVE MID-CAP GROWTH ACCOUNT	RUSSELL MIDCAP® GROWTH INDEX
Number of Holdings	62	347
Top 10 Equity Holdings (%)	29.4	11.8
Market Capitalization (Wtd. Avg. \$ B)	25.0	24.6
Market Capitalization (Wtd. Median \$ B)	17.4	22.8
Earnings Growth 3-5 Yr. Est. (%)	18.9	18.1
Total Debt/Equity	116.6	315.5
P/E Ratio FY2 Est.	36.7	33.1
Beta	0.99	
Active Share	85.2	
1-Yr Trailing Portfolio Turnover (%)	45.6	

## **ICB SECTOR BREAKDOWN**

% of Portfolio, As of 12/31/2020



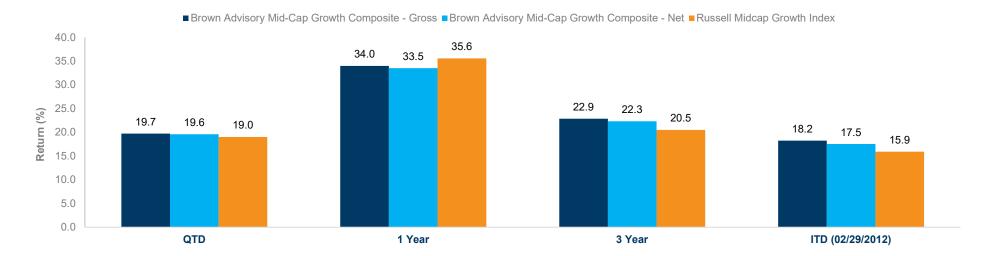
Source: FactSet. Portfolio information is based on a representative Mid-Cap Growth account and is provided as supplemental information. Characteristics and sector breakdown exclude cash and cash equivalents. Sectors are based on the ICB classification system. Please see statements at the end of this presentation for additional information and a complete list of terms and definitions. Numbers may not total due to rounding.

## **COMPOSITE PERFORMANCE**



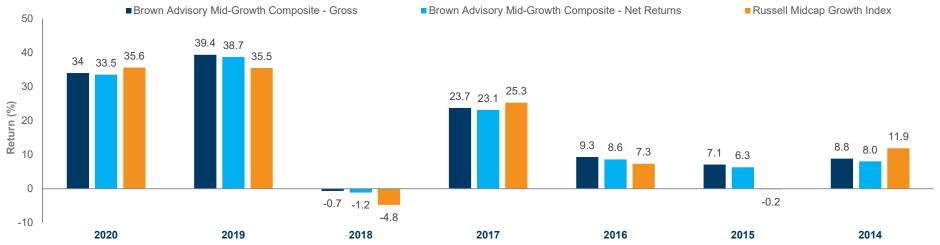
## TRAILING PERFORMANCE

Total Return (%) as of 12/31/2020



## **ANNUAL PERFORMANCE**

Total Return (%) as of 12/31/2020



Source: FactSet. All returns greater than one year are annualized. Past performance is not indicative of future results. The composite performance shown above reflects the Mid-Cap Growth Composite, managed by Brown Advisory Institutional. Brown Advisory Institutional is a GIPS compliant firm and is a division of Brown Advisory LLC. Please see the Brown Advisory Mid-Cap Growth disclosure statement at the end of this presentation for a GIPS compliant presentation.



# **APPENDIX**

## **OUR INVESTMENT PROCESS: IN DEPTH**



**Metrics Universe** 

- Monthly review of market cap, liquidity, revenue growth and gross margin by sector
- Distribute findings to team

**Qualitative Assessment** 

- Eliminate companies previously reviewed
- Add companies based on company/management interactions
- Publish screening notes

**Due Diligence Updates** 

- Discuss with PMs to make a "go" or "no go" decision
- · Prioritize and execute due diligence checklist by sector
- Leverage the strengths of entire research team
- Circulate notes and progress

**Initiation Report** 

- Develop initial report and model
- Share company **scorecard** with working group

**Working Group Review** 

- State investment thesis, recommendation and value drivers
- Articulate risks
- · Explain valuation framework and assumptions
- Q&A

**Decision Process** 

- Conduct any post-review research
- Refine report and model, if necessary
- Discuss sizing, timing and pricing with portfolio managers
- Establish position or wait (define catalyst to buy/pass)

Post-Buy Maintenance

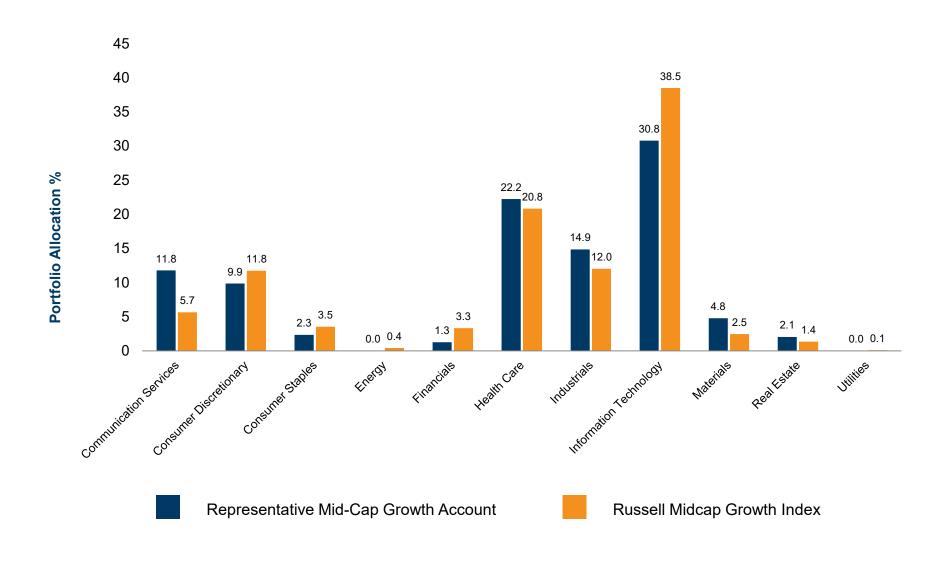
- Share quarterly scorecard and other updates
- Regularly touch base with management
- Update model and valuation
- Communicate rating changes

<sup>\*</sup>Bold denotes milestone deliverables during process

## **SECTOR DIVERSIFICATION**









#### **LISA ABRAHAM**

#### Senior ESG Fixed Income Research Analyst

- University of Wisconsin, B.A.; Johns Hopkins University, M.B.A.
- Impact Assessment & Reporting, Millennium Challenge Corporation
- Investment experience since 2018; Joined Brown Advisory 2019

## PRIYANKA AGNIHOTRI, CFA

#### Financial Services Research Analyst

- Lady Shri Ram College for Women, New Delhi. B.A.; Indian Institute of Management, Ahmedabad, PGDip; Columbia University. M.B.A.
- Analyst, Bernstein Research; Analyst, Phoenix Asset Management Partners
- Investment experience since 2009; Joined Brown Advisory 2015

#### **TY ANDREWS**

# Fixed Income Portfolio Analyst; Fixed Income Trader

- Towson University, B.S.
- Financial Associate, Morgan Stanley; Investment Services, T. Rowe Price
- Investment experience since 2016; Joined Brown Advisory 2014

#### VICTORIA AVARA, CPA ESG Equity Research Analyst

#### James Madison University, B.B.A.

- Senior Audit Accountant SC&H Groun
- Senior Audit Accountant, SC&H Group Inc.; Senior Equity Compensation Specialist, Brown Advisory
- Investment experience since 2019; Joined Brown Advisory 2016

# MANEESH BAJAJ, CFA Flexible Equity Portfolio Manager

- University of Kentucky, M.S. University of Pennsylvania, The Wharton School, M.B.A.
- Senior Associate, McKinsey & Company; Senior Associate, Standard & Poor's
- Investment experience since 2003; Joined Brown Advisory 2005

#### TOM BANDUROWSKI, CFA

#### Fixed Income Research Analyst

- Boston University, B.S.B.A. B.A.
- Manager, Credit Restructuring Advisory, EY; Associate, Restructuring & Special Situations Group, Macquarie Capital
- Investment experience since 2006; Joined Brown Advisory 2016

#### **CHRISTOPHER BERRIER**

# Small-Cap Growth Portfolio Manager; Mid-Cap Growth Portfolio Manager

- Princeton University, A.B.
- Vice President, T. Rowe Price Group
- Investment experience since 2000; Joined Brown Advisory 2005

#### **JOHN BOND, CFA**

#### Technology Equity Research Analyst

- Harvard University, A.B.; Columbia Business School, M.B.A.
- Senior Analyst and Assistant Portfolio Manager, Nicusa Capital
- Investment experience since 1999; Joined Brown Advisory 2012

#### **RUPERT BRANDT, CFA**

#### Latin American Portfolio Manager

- University of Manchester, BSc, University of Exeter,
- Portfolio Manager, Findlay Park Latin American Fund. Merged into Brown Advisory Latin American Fund on 30<sup>th</sup> April 2018. Analyst, Foreign and Colonial Investment Trust.
- Investment experience since 1994; Joined Brown Advisory 2018

#### JOHN CANNING, CFA

#### **Technology Equity Research Analyst**

- Dartmouth College, B.A.
- Investment experience since 2014; Joined Brown Advisory 2014

#### **LAUREN CAHALAN**

#### Investigative Equity Research Analyst

- Towson University, B.S.
- Investment experience since 2018; Joined Brown Advisory 2018

#### **ERIN CAWLEY**

#### Risk Equity Research Analyst

- Loyola University, B.S.
- Investment experience since 2017; Joined Brown Advisory 2012

#### PETER CAWSTON

#### Latin American Portfolio Manager

- University of Cambridge, M.A., MPhil.
- Portfolio Manager, Findlay Park Latin American Fund. Merged into Brown Advisory Latin American Fund on 30th April 2018. Analyst and Fund Manager, Baillie Gifford.
- Investment experience since 2001; Joined Brown Advisory 2018

#### **ERIC CHA, CFA**

#### Consumer Equity Research Analyst

- University of Virginia, B.A.; New York University, M.B.A.
- Equity Analyst, Bethlehem Steel Pension Fund; Equity Analyst, Oppenheimer Funds
- Investment experience since 2000; Joined Brown Advisory 2007

#### **RAN CHANG**

#### Generalist Equity Research Analyst

- London Business School M.F.A.
- Zhengnian Capital, Beijing
- Investment experience since 2017; Joined Brown Advisory 2019



#### **PAUL CHEW, CFA**

#### Chief Investment Officer

- Mount St. Mary's, B.A.; Duke University, Fuqua School of Business, M.B.A.
- International Asset Management Department, J.P. Morgan & Co
- Investment experience since 1989; Joined Brown Advisory 1995

#### **JONATHAN CHOU, CFA**

#### Industrials Equity Research Analyst

- University of Virginia, B.S.; University of Virginia, M.B.A.
- Portfolio Manager & Analyst, The Hartford; Analyst, T. Rowe Price; Principal, Gladstone Companies; Analyst, Citigroup
- Investment experience since 2002; Joined Brown Advisory 2020

#### KENNETH COE, CFA

#### Financial Services Equity Research Analyst

- · Wake Forest University, B.A.
- Analyst, First Annapolis Consulting; Research, Independent Financial Econometrics Study
- Investment experience since 2010; Joined Brown Advisory 2013

#### **PAUL CORBIN**

#### Fixed Income Portfolio Manager

- University of Virginia, B.A.; George Washington University, M.B.A.
- Senior Portfolio Manager, First Maryland Asset Management
- Investment experience since 1977; Joined Brown Advisory 1991

#### **JAMES DAVIE, CFA**

#### Fixed Income Research Analyst

- Ithaca College, B.A.; Boston University, M.B.A.
- Performance Analyst, State Street Investment Analytics
- Investment experience since 2010; Joined Brown Advisory in 2015

#### MICK DILLON, CFA

#### Global Leaders Portfolio Manager

- University of Melbourne, B.A.
- Co-Head of Asian Equities & Portfolio Manager, HSBC Global Asset Management; Analyst, Arete Research
- Investment experience since 2000; Joined Brown Advisory 2014

#### **EMILY DWYER**

#### Senior ESG Equity Research Analyst

- Smith College, B.A.
- Junior Analyst, Research Products, Sustainalytics
- Investment experience since 2014; Joined Brown Advisory 2014

## THOMAS FITZALAN HOWARD

## General Equity Research Analyst

- University of Edinburgh, M.A.
- Investment experience since 2016; Joined Brown Advisory 2016

#### **MICHAEL FOSS, CFA**

#### Flexible Equity Research Analyst

- Virginia Tech, B.A.; University of Pennsylvania, The Wharton School. M.B.A.
- Equity Research, Alex. Brown Investment Management;
   Managing Director & Portfolio Manager, JP Morgan Fleming;
   Equity Analyst, Gabelli & Co.; Retail Broker, Tucker Anthony
- Investment experience since 1987; Joined Brown Advisory 2004

#### KARINA FUNK, CFA

#### Chair of Sustainable Investing; Large-Cap Sustainable Growth Portfolio Manager

- Purdue University, B.S.; MIT, Masters in Civil & Environmental Engineering; MIT, Masters in Technology & Policy; École Polytechnique - France, Post-Graduate Diploma in Management of Technology
- Manager, Massachusetts Renewable Energy Trust; Principal, Charles River Ventures
- Investment experience since 2003; Joined Brown Advisory 2007

#### ROBERT FURLONG, CFA

#### **Business Services Equity Research Analyst**

- York College of Pennsylvania, B.S.; University of Baltimore, Merrick School of Business, M.S.F.
- Portfolio Manager, Carson Group; Director of Research, GARP Research & Securities
- Investment experience since 2000; Joined Brown Advisory 2018

#### **DREW FRANCK**

#### Technology Equity Research Analyst

- Iowa State University, B.S.
- Investment experience since 2019; Joined Brown Advisory 2019

#### **ERIC GORDON. CFA**

#### Director of Equity Research

- University of North Carolina, Chapel Hill, B.A.
- Equity Research, Alex. Brown Investment Management; Investment Banking Analyst, Deutsche Bank Alex. Brown, Merrill Lynch & Co.; Equity Research, Citigroup
- Investment experience since 1998; Joined Brown Advisory 2008

#### **THOMAS GRAFF, CFA**

#### Head of Fixed Income; Fixed Income Portfolio Manager

- Loyola University, B.A.
- Managing Director, Cavanaugh Capital Management
- Investment experience since 1999; Joined Brown Advisory 1999

#### **BRIAN GRANEY, CFA**

#### **Equity Income Portfolio Manager**

- George Washington University, B.A.
- Portfolio Manager, Equity Research, Alex. Brown Investment Management; Writer/Analyst, The Motley Fool
- Investment experience since 1996; Joined Brown Advisory 2001



# TIMOTHY HATHAWAY, CFA Head of U.S. Institutional Business

- Randolph-Macon College, B.A.; Loyola University, M.B.A.
- Co-Portfolio Manager of Small-Cap Growth Strategy, Brown Advisory; Investor Relations, T. Rowe Price
- Investment experience since 1993; Joined Brown Advisory 1995

#### **AMY HAUTER, CFA**

Head of Sustainable Fixed Income Fixed Income Portfolio Manager; ESG Fixed Income Research Analyst

- · Old Dominion University, B.S.
- Fixed Income Client Service, Morgan Stanley
- Investment experience since 2011; Joined Brown Advisory 2012

#### SHA HUANG

## Financials Equity Research Analyst

- Vassar College, B.A.
- Investment experience since 2016; Joined Brown Advisory 2016

# **SANJEEV JOSHI, CFA**Health Care Equity Research Analyst

- India Institute of Technology Roorkee B.S.; University of Mumbai, M.A.; University of Chicago M.B.A.
- Equity Research, UBS Asset Management; Equity Research, SG Asia Securities; Equity Research, DBS Securities; Analyst, Kotak Securities
- Investment experience since 1994; Joined Brown Advisory 2018

#### MARK KELLY

#### Health Care Equity Research Analyst

- Johns Hopkins University B.A.; Johns Hopkins University M.H.S.
- Equity Research, Stifel Nicolaus; Managing Consultant, Navigant
- Investment experience since 2008; Joined Brown Advisory 2017

#### KATHERINE KROLL

#### **Investment Specialist**

- University of Vermont, B.A.
- Shareholder Advocate, Green Century Capital Management; Operations Coordinator, Renewable Energy Vermont
- Investment experience since 2015; Joined Brown Advisory 2018

#### KATHERINE LEE

#### Fixed Income Credit Analyst

- Duke University, B.S.
- Analyst, PFM Group; Investment Banking Associate, Raymond James & Associates
- Investment experience since 2012; Joined Brown Advisory 2018

#### **PATRICK MAHONEY**

#### Consumer Equity Research Analyst

- University of Notre Dame, B.S.
- Associate Analyst, Oppenheimer & Co.
- Investment experience since 2007; Joined Brown Advisory 2013

#### **CAMERON MATHIS**

#### Financials Equity Research Analyst

- University of Pennsylvania, B.A.
- Investment Banking, Equity Research, Evercore
- Investment experience since 2013; Joined Brown Advisory 2018

#### **KELLY MCCONKEY**

#### Fixed Income Portfolio Analyst; Fixed Income Trader

- Coastal Carolina University, B.S.B.A.
- Investment experience since 2015; Joined Brown Advisory 2011

#### **DAN MOONEY, CFA**

#### Consumer Equity Research Analyst

- Georgetown University, B.S.; University of Virginia, M.B.A.
- Senior REIT Analyst, CB Richard Ellis Investors; Investment Banker, Barclays Capital; Equity Research Senior Associate, Green Street Advisors; Fixed Income Research Associate, Bear Sterns
- Investment experience since 2001; Joined Brown Advisory 2011

#### DAVID MYKRANTZ

#### Risk Equity Research Analyst

- Loyola University, B.A.
- Investment experience since 2020; Joined Brown Advisory 2017

#### **KEVIN OSTEN, CFA**

#### **Product Specialist**

- Parks College of St. Louis University, B.S.; University of Missouri St. Louis, M.B.A.
- Senior Research Analyst, Summit Strategies; Institutional Consulting, Merrill Lynch Pierce, Fenner & Smith
- Investment experience since 1999; Joined Brown Advisory 2012

#### **ADI PADVA**

#### Industrials & Basic Materials Equity Research Analyst

- Open University of Israel, B.A.; Harvard Business School, M.B.A.
- Senior Research Analyst, Neuberger Berman
- Investment experience since 2005; Joined Brown Advisory 2015



#### **SUNG PARK, CFA**

#### Health Care Equity Research Analyst

- Johns Hopkins University, B.A.; University of Maryland, Smith School of Business, M.B.A.
- Associate Portfolio Manager and Research Analyst, Croft Leominster
- Investment experience since 2003; Joined Brown Advisory 2006

#### JOSHUA PERRY, CFA, CAIA, FRM

#### Fixed Income Portfolio Manager; Fixed Income Credit Analyst

- Princeton University, B.S.E.; University of Chicago, M.B.A.
- Analyst, Driehaus Capital Management
- Investment experience since 2006; Joined Brown Advisory 2012

#### MICHAEL POGGI, CFA

# Small-Cap Fundamental Value Associate Portfolio Manager

- University of Richmond, B.S.B.A.
- Investment experience since 2003; Joined Brown Advisory 2003

#### **DAVID POWELL. CFA**

#### Large-Cap Sustainable Growth Portfolio Manager

- Bowdoin College, B.A.
- Investor Relations, T. Rowe Price
- Investment experience since 1997; Joined Brown Advisory 1999

#### **CHRIS ROOF**

#### Fixed Income Research Analyst

- Towson University, B.B.A.
- Investment experience since 2020; Joined Brown Advisory 2017

#### **GEORGE SAKELLARIS, CFA**

# Mid-Cap Growth Portfolio Manager; Small-Cap Growth Associate Portfolio Manager

- University of Maryland, B.S.; Robert H. Smith School of Business, M.B.A.
- Portfolio Manager, Credo Capital Management; Director of Research, GARP Research & Securities
- Investment experience since 2001; Joined Brown Advisory 2014

#### J. DAVID SCHUSTER

#### Small-Cap Fundamental Value Portfolio Manager

- Georgetown University, B.S.B.A.
- Managing Director, Citigroup; Managing Director, Lazard Freres & Co.; Officer, U.S. Army
- Investment experience since 1995; Joined Brown Advisory 2008

#### **RODDY SEYMOUR-WILLIAMS**

#### Industrials Equity Research Analyst

- University of Bristol, B.S.
- Investment experience since 2018; Joined Brown Advisory 2018

#### **JAKE SHELDON**

#### Fixed Income Research Analyst

- University of Virginia, B.A.
- Investment experience since 2019; Joined Brown Advisory 2019

#### STEPHEN SHUTZ, CFA

#### Fixed Income Portfolio Manager

- Frostburg State University, B.S.
- Vice President and Assistant Portfolio Manager, Cavanaugh Capital Management
- Investment experience since 1996; Joined Brown Advisory 2003

#### **KENNETH STUZIN, CFA**

#### Large-Cap Growth Portfolio Manager

- Columbia University, B.A.; Columbia Business School, M.B.A.
- Senior Portfolio Manager and Quantitative Strategist, J.P. Morgan
- Investment experience since 1986; Joined Brown Advisory 1996

#### BERTIE THOMSON, CFA

#### Global Leaders Portfolio Manager

- Edinburgh University, M.A.
- Senior Investment Manager, Aberdeen Asset Management
- Investment experience since 2002; Joined Brown Advisory 2015

#### **ALEX TREVINO**

#### Consumer Equity Research Analyst

- University of Virginia, B.S.
- Investment experience since 2016; Joined Brown Advisory 2016

#### **DANIEL TROCCHIA**

#### ESG Fixed Income Research Analyst

- Loyola University Maryland, B.B.A.
- Investment experience since 2020; Joined Brown Advisory 2020

#### **ELAINE TYLER**

#### Investigative Equity Research Analyst

- University of Manchester, BS; Alliance Manchester Business School, MS
- Investment experience since 2020; Joined Brown Advisory in 2020



# R. HUTCHINGS VERNON, CFA Flexible Equity Advisor

- University of Virginia, B.A.
- Portfolio Manager & Equity Research, Alex. Brown Investment Management; Portfolio Manager and Research Analyst, T. Rowe Price, Legg Mason and Wachovia Bank
- Investment experience since 1982; Joined Brown Advisory 1993

#### **JASON VLOSICH**

#### Fixed Income Portfolio Manager; Head Fixed Income Trader

- University of Baltimore, B.S.; Loyola University, M.B.A.
- Taxable Fixed Income Trader, Ferris, Baker Watts, Inc. and Deutsche Bank Alex. Brown
- Investment experience since 1998; Joined Brown Advisory 2008

#### **EMILY WACHTMEISTER, CFA**

#### Mid-Cap Growth Associate Portfolio Manager; Technology Equity Research Analyst

- Washington & Lee University, B.A.
- Junior Associate, Morgan Stanley
- Investment experience since 2011; Joined Brown Advisory 2013

#### **ANGELA WILSON**

## ESG Equity Research Analyst

- Gettysburg College, B.A.
- Investment experience since 2020; Joined Brown Advisory 2013

#### LYN WHITE, CFA

#### Fixed Income Research Analyst

- University of Delaware, B.S.
- Senior Investment Analyst, Fidelity & Guaranty Life Insurance; Senior Portfolio Manager, Standard Insurance Company
- Investment experience since 2003; Joined Brown Advisory 2015

#### **BRANDON WOODLAND, CFA**

#### Generalist Equity Research Analyst

- Brigham Young University, B.S.; University of Chicago, M.B.A.
- Director, Corporate Development, McGrath Rentcorp; Equity Research, T. Rowe Price: Credit Analyst, Freddie Mac
- Investment experience since 2007; Joined Brown Advisory 2020

#### **JAMIE WYATT**

#### Health Care Equity Research Analyst

- Johns Hopkins University, B.S.
- Investment experience since 2018; Joined Brown Advisory 2018

#### **NINA YUDELL**

#### Portfolio Manager; Flexible Equity Generalist

- University of Baltimore, B.S., M.B.A.; Johns Hopkins University, M.S.B.
- Portfolio Manager and Investment Analyst, Alex. Brown Investment Management; Investment Assistant, Oppenheimer & Co., Inc.; Investment Assistant, T. Rowe Price
- Investment experience since 1986; Joined Brown Advisory 1992

## **BOARD OF DIRECTORS**



Our independent Board of Directors provides objective guidance and insights.

#### **WILLIAM C. BAKER\***

Will is a director of Brown Advisory Incorporated and Brown Investment Advisory & Trust Company. He is president and CEO of the Chesapeake Bay Foundation. He is a trustee of Johns Hopkins Medicine, the Open Society Institute — Baltimore and the Clayton Baker Trust. He also serves as an emeritus board member of the Baltimore Community Foundation, a director of the Central Maryland Transportation Alliance, a member of the UMBC Board of Visitors and an honorary board member of the Garden Club of America. He is a founding director of the Greater Washington Board of Trade's Green Committee and the Living Classrooms Foundation.

#### **HOWARD E. COX JR.**

Howard is a director of Brown Advisory Incorporated. He is a special limited partner with Greylock Partners. In addition to his past Greylock Partners directorships, he is a past director of the Boston Globe, former director of the Foundation Board of Forum of Young Global Leaders, former director of the Population Council, former director of Partners HealthCare's investment committee, former director of the Kleberg Foundation's investment committee and the past chair of the National Venture Capital Association. He is director emeritus of Stryker (NYSE: SYK), a director for the Defense Business Board, and an executive committee member and board member of In-Q-Tel. Howard is an investment committee member of the Dana-Farber Cancer Institute, the Brookings Institution and the Museum of Fine Arts. He also serves as advisory trustee of various Fidelity mutual funds. Howard serves on various advisory boards for the Harvard Business School, Harvard Kennedy School, Harvard Medical School and Harvard T.H. Chan School of Public Health. He is president of the Clermont Foundation.

## **MATTHEW CUTTS**

Matthew is a director of Brown Advisory Incorporated. He is a partner at Squire Patton Boggs LLP where he serves as co-chair of the Strategic Advocacy Public Policy Group, chair of the Tax and Financial Services Public Policy Group and as a member of the firm's Recruitment Committee. He has an extensive background in corporate litigation and spends a majority of his time advocating on federal tax policy. Matthew serves on the Federal City Council Board as Vice President and as Chairman of the Langston Initiative Project – a non-profit created to redevelop DC's publicly owned golf courses. He also serves on the board of the Ron Brown Scholar Program Steering Committee. Matthew is an Aspen Institute's Socrates Program Scholar. He was formally a member of Presidential Candidate Barack Obama's Mid-Atlantic Finance Committee and Mayor Adrian M. Fenty's Transition team and served as chair of the Washington, DC's Sports and Entertainment Commission, overseeing the capital construction of the Washington National's baseball stadium.

#### JOHN O. DOWNING

John is the vice chairman of the board of directors of Brown Advisory Incorporated, and a co-founder of CDK|Brown Advisory, a predecessor firm focused on hedge fund advisory solutions. Prior to founding CDK in 2002, he spent 19 years at Goldman Sachs & Co., where he was a general partner from 1992 to 2000 and served on the firm's Commitments and Credit Committees. During his last 10 years at Goldman Sachs, he ran European Equity Capital Markets and subsequently was one of several senior partners in the Global Equity Capital Markets group in New York. John is on the Investment Committee of Hotchkiss School, is a director of the Medical University of South Carolina Foundation and has served on several other endowment boards including Vanderbilt University. Additionally, John is the co-founder and board member of Vermont 99 Foods.

#### **ROBERT J. FLANAGAN**

Bob is a director of Brown Advisory Incorporated and serves as chair of the governance committee. He is president of Clark Enterprises and oversees the acquisition, management and development of new investment opportunities. He is also managing director of CNF Investments and serves on the boards of Eagle Oil & Gas Co, Svelte Medical Systems and Vascular Therapies. He is a director of the A. James & Alice B. Clark Foundation. Bob is also a member of the board of advisors of Georgetown University's McDonough School of Business. He was chair of the board of directors of Washington, D.C.'s Federal City Council, Martek Biosciences Corporation (NASDAQ: MATK) and Sagent Pharmaceuticals (NASDAQ: SGNT). Bob also was treasurer, secretary and a member of the board of directors of the Baltimore Orioles.

## **BENJAMIN H. GRISWOLD IV\***

Ben is a partner of Brown Advisory and serves as a senior advisor. He is a director of Brown Advisory Incorporated, where he serves as chair of the investment committee, and is the chair of Brown Investment Advisory & Trust Company. Ben graduated from Princeton University and served as an artillery officer in the U.S. Army before receiving his MBA from Harvard. He joined Alex. Brown & Sons and became a partner of the firm in 1972, was elected director and vice chair of the board in 1984, and became chair of the board in 1987. Ben was a former director of the New York Stock Exchange and Stanley Black & Decker Inc. He retired from W.P. Carey & Co. LLC in June 2020 and is a member of Flowers Foods (lead director), Signal Hill Capital and Deutsche Bank's Americas advisory boards. He is trustee emeritus of the Johns Hopkins University.

## **BOARD OF DIRECTORS**



Our independent Board of Directors provides objective guidance and insights.

#### **MICHAEL D. HANKIN\***

Mike is a partner, a member of the Executive Team and serves as president and chief executive officer. He is a director of both Brown Advisory Incorporated and Brown Investment Advisory & Trust Company. As chair of the Baltimore Healthy Harbor Project and executive committee member of the Baltimore Waterfront Partnership and Management Authority, he has challenged the city to achieve a goal of making Baltimore's Inner Harbor swimmable and fishable by 2020. He is a trustee of the Johns Hopkins University, trustee and vice chair of Johns Hopkins Medicine and chair of the board of managers of the Johns Hopkins University Applied Physics Lab. He also serves as president of Land Preservation Trust, is a trustee of the Center for Large Landscape Conservation, and is a director for the National Steeplechase Association and Associated Black Charities, Mike also serves on the board of directors of Stanley Black & Decker Inc. and on the boards of directors of three private companies, Tate Engineering Services, Inc., The Wills Group, Inc. and 1251 Capital Group, Inc. Mike earned a B.A. and M.A. from Emory University in 1979 where he graduated Summa Cum Laude and Phi Beta Kappa, and he received a J.D. from The University of Virginia School of Law in 1982.

## **BEATRICE H.M. HOLLOND**

Bea is a director of Brown Advisory Incorporated. She is the chair of the U.K. Pearson's family investment office, chair of Millbank Investment Management and deputy chair of Millbank Financial Services. Bea also serves as the chair of Keystone Investment Trust, nonexecutive director and chair of the audit committee at Henderson Smaller Companies Investment Trust, senior independent director at Templeton Emerging Markets Investment Trust, independent director at M&G Group Limited, nonexecutive director of Telecom Plus and nonexecutive director of Foreign & Colonial Investment Trust. Bea remains involved at her alma mater, serving as chair of the investment committee and as an advisory fellow at Pembroke College at Oxford University. Additionally, Bea serves as a board member of the Soho Theatre Company in London, as trustee and as investment committee member of the Esmée Fairbairn Foundation and as a member of the finance advisory group of Salisbury Cathedral.

#### KATHERINE B. KALIN

Katherine is a director of Brown Advisory Incorporated. She has more than 25 years experience as a senior executive in the healthcare and professional services industries. Katherine's healthcare industry expertise spans diagnostics, medical devices and pharmaceuticals. Most recently, she led corporate strategy at Celgene for five years. She also held leadership roles in marketing, sales, strategy and new business development at Johnson & Johnson. Prior to that, Katherine was a partner at McKinsey and Company, where she negotiated and led consulting assignments, operating as a strategic advisor to senior executives. She also served as a manager in corporate finance at Nomura International in the U.K. and Japan. Her international work experience includes Asia, Europe and North America. Katherine also serves as a board member for Clinical Genomics Technologies and Primari Analytics.

#### **GLENN R. MARTIN\***

Glennie is a director of both Brown Advisory Incorporated and Brown Investment Advisory & Trust Company. She is the president of Clay County Port and of Universal Sales Corporation. Glennie serves as trustee for the Women's Hospital Foundation, the Missionary Emergency Foundation and the Richard S. Reynolds Foundation.

## **ROBERT S. MURLEY**

Bob is a director of Brown Advisory Incorporated and serves as chair of the finance committee. He is vice chair and a senior advisor at Credit Suisse (NYSE: CS) and chair of investment banking in the Americas. Bob serves as the vice chair of the Ann & Robert H. Lurie Children's Hospital of Chicago, chair of the Lurie Children's Foundation, chair of the board of the UCLA Anderson School of Management, trustee of the Museum of Science and Industry of Chicago and a member of the Economic Club and the Commercial Club of Chicago. Bob also serves as trustee emeritus of his alma mater, Princeton University, and of the Princeton University Investment Company.

## **BOARD OF DIRECTORS**



Our independent Board of Directors provides objective guidance and insights.

## **CHARLES E. NOELL III**

Charlie is a director of Brown Advisory Incorporated. He is the co-founder of JMI Equity Partners, a technology-focused private equity firm based in Baltimore, MD and San Diego, CA. He currently serves as a director of CoreHR, Iris Software Systems, LZ Labs, Scalable Software and Greystar Real Estate Partners. Since 1991, Charlie has been president of the family investment company of John J. Moores, the founder and former chairman and CEO of BMC Software, Inc. Prior to joining JMI, Charlie served as a managing director and co-head of the technology group of investment bank Alex. Brown & Sons. He serves on the Board of Trustees of Center Stage, Baltimore's largest professional producing theatre, and on the Board of Governors of St. Christopher's School and St. James Academy.

#### WALTER D. PINKARD JR.\*

Wally is a director of Brown Advisory Incorporated and Brown Investment Advisory & Trust Company. He is a senior advisor at Cushman & Wakefield. He also serves as president, investment committee member and board member for the France-Merrick Foundation and as a trustee of Johns Hopkins Medicine. He is the chair of the Hippodrome Foundation and of the National Advisory Council of the Johns Hopkins University School of Nursing. Wally is a trustee emeritus of the Johns Hopkins University, the Baltimore Community Foundation and the Stulman Foundation. Wally is a board member of Dome Corporation and Central Maryland Transportation Alliance. Wally is a director and chair of finance and the investment committee for Baltimore Life Insurance Company.

## **TERMS AND DEFINITIONS**

#### **Representative Account Calculations**



The views expressed are those of the author and Brown Advisory as of the date referenced and are subject to change at any time based on market or other conditions. These views are not intended to be and should not be relied upon as investment advice and are not intended to be a forecast of future events or a guarantee of future results. Past performance is not a guarantee of future performance and you may not get back the amount invested. The information provided in this material is not intended to be and should not be considered to be a recommendation or suggestion to engage in or refrain from a particular course of action or to make or hold a particular investment or pursue a particular investment strategy, including whether or not to buy, sell, or hold any of the securities mentioned. It should not be assumed that investments in such securities have been or will be profitable. To the extent specific securities are mentioned, they have been selected by the author on an objective basis to illustrate views expressed in the commentary and do not represent all of the securities purchased, sold or recommended for advisory clients. The information contained herein has been prepared from sources believed reliable but is not guaranteed by us as to its timeliness or accuracy, and is not a complete summary or statement of all available data. This piece is intended solely for our clients and prospective clients, is for informational purposes only, and is not individually tailored for or directed to any particular client or prospective client.

As of December 31, 2020, Brown Advisory had approximately \$108.6 billion in client assets for the following entities: Brown Advisory LLC, Brown Investment Advisory & Trust Company, Brown Advisory Securities LLC, Brown Advisory Ltd., Brown Advisory Trust Company of Delaware, LLC, Brown Advisory Investment Solutions Group LLC, Meritage Capital LLC, NextGen Venture Partners LLC and Signature Financial Management, Inc. Total strategy assets include accounts that are excluded from the composite. These assets include (1) single strategy assets of balanced accounts, (2) accounts that do not meet the composite minimum market value requirement and (3) accounts with restrictive guidelines.

The Russell MidCap® Growth Index is a market capitalization weighted index representing the smallest 800 companies in the Russell 1000 Index that exhibit growth characteristics. Russell® and the Russell Mid-Cap® Index are a trademark/service marks of the London Stock Exchange. An investor cannot invest directly into an index.

All financial statistics and ratios are calculated using information from Factset as of the report date unless otherwise noted. FactSet® is a registered trademark of FactSet Research Systems, Inc. The Global Industry Classification Standard (GICS) was developed by and is the exclusive property of MSCI and Standard & Poor's. "Global Industry Classification Standard (GICS), "GICS" and "GICS" and "GICS" and "GICS" are service marks of Standard & Poor's and MSCI. "GICS" is a trademark of MSCI and Standard & Poor's.

Market Capitalization refers to the aggregate value of a company's publicly-traded stock. Statistics are calculated as follows: Weighted Average: the average of each holding's market cap, weighted by its relative position size in the portfolio (in such a weighting scheme, larger positions have a greater influence on the calculation); Weighted Median: the value at which half the portfolio's market capitalization weight falls above and half falls below; Maximum and Minimum: the market caps of the largest and smallest companies, respectively, in the portfolio. Earnings Growth 3-5 Year Estimate is the average predicted annual earnings growth over the next three to five years based on estimates provided to Factset by First Call, I/B/E/S Consensus, and Reuters, calculated according to each broker's methodology. Total Debt to Equity is a debt ratio used to measure a company's financial leverage, calculated by dividing a company's total liabilities by its stockholder's equity. Price-Earnings Ratio (P/E Ratio) is the ratio of the share of a company's stock compared to its per-share earnings. P/E calculations presented use FY2 earnings estimates; FY1 estimates refer to the next unreported fiscal year, and FY2 estimates refer to the fiscal year following FY1. Beta is a measure of the volatility, or systematic risk, of a security or a portfolio, in comparison to the market as a whole. All of the above ratios for a portfolio are expressed as a weighted harmonic average. Active Share is a measure of the stock holdings in a portfolio that differ from the stated benchmark index. Portfolio Turnover is the ratio of the lesser of the portfolio's aggregate purchases or sales during a given period, divided by the average value of the portfolio during that period, calculated on a monthly basis and shown as a one-year average.

All of the above ratios for a portfolio are expressed as a weighted average of the relevant ratios of each portfolio holding; EXCEPT for P/E ratios which are expressed as a weighted harmonic average.

## MID-CAP GROWTH COMPOSITE



Year	Composite Total Gross Returns (%)	Composite Total Net Returns (%)	Benchmark Returns (%)	Composite 3-Yr Annualized Standard Deviation (%)	Benchmark 3-Yr Annualized Standard Deviation (%)	Portfolios in Composite at End of Year	Composite Dispersion (%)	Composite Assets (\$USD Millions)*	GIPS Firm Assets (\$USD Millions)*
2019	39.4	38.7	35.5	13.5	13.9	34	0.2	337	42,426
2018	-0.7	-1.2	-4.8	11.5	12.8	25	0.2	164	30,529
2017	23.9	23.1	25.3	9.8	10.9	Five or fewer	N/A	48	33,155
2016	9.3	8.6	7.3	11.0	12.2	Five or fewer	N/A	2	30,417
2015	7.1	6.3	-0.2	10.7	11.3	Five or fewer	N/A	1	43,746
2014	8.8	8.0	11.9	N/A	N/A	Five or fewer	N/A	2	44,772
2013	38.3	37.3	35.7	N/A	N/A	Five or fewer	N/A	1	40,739
2012**	8.5	8.0	3.4	N/A	N/A	Five or fewer	N/A	1	26,794

<sup>\*\*</sup>Return is for period March 1, 2012 through December 31, 2012.

Brown Advisory Institutional claims compliance with the GIPS standards. Brown Advisory Institutional claims compliance with the GIPS standards. Brown Advisory Institutional has been independently verified for the periods from January 1, 1993 through December 31, 2019. The Verification reports are available upon request. Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation. GIPS® is a registered trademark owned by CFA Institute.

- 1. \*For the purpose of complying with the GIPS standards, the firm is defined as Brown Advisory Institutional, the Institutional and Balanced Institutional asset management divisions of Brown Advisory. As of July 1, 2016, the firm was redefined to exclude the Brown Advisory Private Client division, due to an evolution of the three distinct business lines.
- 2. The Mid Cap Growth Composite (the Composite) is comprised of all discretionary accounts with no material investment restrictions, which invest primarily in the common stock of U.S. medium market capitalization companies. The strategy seeks capital appreciation by managing a concentrated portfolio of companies that offer long-term growth potential. There is not a minimum account market value required for Composite inclusion.
- 3. Prior to September 1, 2016 the Composite was named Mid Cap Composite. There was no change in investment strategy.
- 4. Effective January 1, 2017, a significant cash flow policy was implemented for the Composite. Accounts with greater than or equal to 15% external cash flows will be removed from the Composite for the entire month that the external cash flow occurred. The accounts will be added back to the Composite the following month, if it meets the Composite inclusion requirements. The external cash flow percentage is calculated using beginning market value.
- 5. The Composite was created in 2014. The Composite inception date is March 1, 2012.
- 6. The benchmark is the Russell Mid Cap Growth Total Return Index. The Russell Midcap Growth Total Return Index measures the performance of the mid-cap growth segment of the U.S. equity universe. It includes those Russell Midcap Index companies with higher price-to-book ratios and higher forecasted growth values. The Russell Midcap Growth Total Return Index is constructed to provide a comprehensive and unbiased barometer of the mid-cap growth market. The Index is completely reconstituted annually to ensure larger stocks do not distort the performance and characteristics of the true mid-cap growth market. The Russell Mid Cap Growth Total Return Index and Russell® are trademarks/service marks of the London Stock Exchange Group companies An investor cannot invest directly into an index. Benchmark returns are not covered by the report of the independent verifiers.
- 7. The composite dispersion presented is an equal-weighted standard deviation of portfolio returns calculated for the accounts in the Composite for the entire calendar year period. The composite dispersion is not applicable (N/A) for periods where there were five or fewer accounts in the Composite for the entire period.
- 8. Gross-of-fees performance returns are presented before management fees but after all trading commissions, and gross of foreign withholding taxes (if applicable). Net-of-fee performance returns reflect the deduction of actual management fees and all trading commissions. Certain accounts in the Composite pay asset-based custody fees that include commissions. For these accounts, gross and net returns are also net of custody fees. Other expenses can reduce returns to investors. The standard management fee schedule is as follows: 0.90% on the first \$25 million; 0.80% on the next \$25 million; 0.70% on the next \$50 million; and 0.60% on the balance over \$100 million. Further information regarding investment advisory fees is described in Part II A of the firm's form ADV. Actual fees paid by accounts in the Composite may differ from the current fee schedule.
- 9. The three-year annualized ex-post standard deviation measures the variability of the Composite (using gross returns) and the benchmark for the 36-month period ended on December 31. The 3 year annualized standard deviation is not presented as of December 31, 2014, and prior, because 36 month returns for the Composite were not available (N/A.)
- 10. Valuations and performance returns are computed and stated in U.S. Dollars. All returns reflect the reinvestment of income and other earnings.
- 11. A complete list of composite descriptions, policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request.
- 12. Past performance is not indicative of future results.
- 13. This piece is provided for informational purposes only and should not be construed as a research report, a recommendation or suggestion to engage in or refrain from a particular course of action or to make or hold a particular investment or pursue a particular investment strategy, including whether or not to buy, sell or hold any of the securities mentioned, including any mutual fund managed by Brown Advisory.